

## VACC member attention, announcement of DAB and correction to used car lead fee statement

Thank you to all members who provided feedback to yesterday's bulletin regarding the carsales.com.au new national fee regime and the formation of the inaugural carsales-VADA Dealer Advisory Board (DAB).

### Issues raised of industry concern

Many members have provided feedback to be included on the Issues Register. Many have identical issues, these will be bundled up and addressed in the new DAB forum. Please keep any issues coming to me via [mmckenna@vacc.com.au](mailto:mmckenna@vacc.com.au). From time to time VACC will survey its LMCT members to mine for data regarding operation and functionality of the platform that will assist in better outcomes.

It is important that the flow of issues are emailed to me. This will enable me to capture the very point you are looking to have addressed.

### Who are the VACC members on the carsales-VADA Dealer Advisory Board?

I am pleased to announce that the following VACC members have been confirmed for inclusion on the inaugural carsales-VADA Dealer Advisory Board (DAB).

- Adam Sawicki – (Bay City Auto Group)
- Emma De Ruiter – (Carworks Ballarat)
- Daniel McKenzie – (Gasmack Group)
- Sue Alford – (Stillwell Motor Group)
- Rob Parisi – (City Bus and Truck Centre)
- Paul Hopper/James Sounas – (Hopper Motor Group)
- Srecko Lorbek/Ilija Cicak – (Lorbek Luxury Cars)
- John Buskes – (A1 Motorcycles)
- Rod Ayoubi /David Strapp – (Servco Group)

The carsales-VADA Dealer Advisory Board will convene on 29 January 2021. Much thanks to Michael Holmes, Craig Hynes and Matt Heggie from carsales.com.au.

### The new national rate card pricing regime

It was incorrectly stated in yesterday's bulletin that a used car sale lead would increase by approximately 30 per cent from 1 February 2021.

It is only vehicles priced between \$0 - \$2,999 that will see an approximate price rise of 30 per cent (\$2). On the whole leads across the national pricing regime will rise by \$2.00 per lead, or less than 4 per cent.

Apologies for the stress caused with this statement.

Please feel free to reach out to me over the Christmas – New Year period. I will be working.

Best wishes to you all.

**Michael McKenna MBA**

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